Kickstarter

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. About 1/3 of Kickstarter campaigns fail.
   2. About 1/3 of the kickstart campaigns were theater (plays) related.
   3. The month in which a kickstart campaign started did not play a role in its success rate.
   4. Without pledged funding, all campaigned failed.
2. What are some limitations of this dataset?
   1. Data does not provide weather the successful campaigns were created by educated people, or people from various background.
   2. It would help to know the reason behind a failed campaign. Maybe reason was not specifically related to pledged contributions.
3. What are some other possible tables and/or graphs that we could create?
   1. Graph of campaign origination by various countries.
   2. It would help to know the top 5% of contributors in terms of funds raised. Maybe certain people or companies fund majority of campaigns?